

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

RT-5204

1997 ECONOMIC CENSUS LAWN, GARDEN EQUIPMENT, AND SUPPLY STORES

OMB No. 0607-0826: Approval Expires 08/31/99

RT-5204

DUE DATE FEBRUARY 12, 1998 If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS 1201 East 10th Street Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

Please read the accompanying instructions before answering the questions.

	Cerisus use								
			(Please corre	ct any errors	s in name, address, and ZIP Code.)			
this quality	YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.								
Item 1. Is the Em label the	EMPLOYER IDENTIFICATION uployer Identification Num same as the one used for 97 Employer's Quarterly F	NUMBER ber (EIN) sho this establis	own in the hment on its	HOW TO REPORT DOLLAR	Dollar figures should be round to thousands of dollars. Example: If a figure is \$1,125,628.79 • Preferred.	lions (000)	Thou- sands (000)	Dol- lars (000)	
	Form 941?	euerar rax iv	eturri,	FIGURES report Acceptable			1 125	629	
094	094 1 ☐ Yes 2 ☐ No – Report current EIN below				OOLLAR VOLUME OF BUSINESS	Mil.	Thou.	Dol.	
	(9 digits)			operating	nerchandise and other receipts for 1997 (Exclude	010	1		
	PHYSICAL LOCATION				her taxes collected)	Mil.	Thou.	Dol.	
the ad	establishment's physical ldress shown in the label? ses are not physical location	(P.O. box and	e same as d rural route	Item 5. Payroll in	PAYROLL 1997, BEFORE DEDUCTIONS	030	1110u. 	l I	
093	093 1 ☐ Yes 2 ☐ No – Report physical location below				I	031	1		
Numb	er and street					031	1		
			b. First q	uarter (January-March)		1			
City, t	City, town, village, etc. State ZIP Code				EMPLOYMENT	032	Numbe	r	
b. Is this	establishment physically laries of the city, town, vi	located insi	de the legal	including	of paid employees for pay perio March 12, 1997 (Include both fu me employees)	d			
095	1 ☐ Yes 3 ☐ No legal I	_		Item 7. KIND OF BUSINESS AND SELLING CHARACTERISTICS					
	2 No 4 Do not kn	ow		a. Kind of business					
c. In what physic	at type of municipality is totally located?	his establis	hment	What w kind of box.	vas this establishment's PRINC f business in 1997? <i>Mark (X) on</i>	IPAL Iy ONE	070		
096	1 City, village, or boroug	h		Retail nursery					
	2 Town or township			Garden center					
	3 ☐ Other – <i>Specify</i>			Garden supply store					
d. In wha	at county (e.g., Dade County) is this esta	blishment	Outdoor power equipment store or dealer (lawnmowers, trimmers, etc.)					
priysic	carry rocated:				istmas tree sales			5963938 5992001	
			N	Hardware store					
	OPERATIONAL STATUS	00	Number of months	Landscape counseling and planning					
a. How n	nany months during 1997 stablishment actively oper	was ated?		Lawn and garden service					
b. Which status	of the following best des at the end of 1997? <i>Mark</i>	cribes this e (X) only ONE	stablishment's <i>box</i> .	Farm m	nachinery and equipment store or	dealer		5083101 1777777	
001	1 In operation		Figures only					, ,	
	2 Temporarily or season	•	Month Year						
	3 ☐ Ceased operation – Giv 4 ☐ Sold or leased to anoth Give date at right AND	er operator -							
None -	etc., below			-					
ivarne	of new owner or operator								
Numb	per and street								
City		State	ZIP Code						
					ITEM 7 CONTINUED ON F	AGE 2			

Page 2

Item 7. KIND OF BUSINESS AN	D SELI	ING				Item 10. MERCHANDISE LINES – Continued			
CHARACTERISTICS - Co					ESTIMATES are acc	ESTIMATES are acceptable.			
b. Selling characteristics						Merchandise lines Cen- sus	percents.		
 In what format did this establishment PRIMARILY sell in 1997? Mark (X) only ONE 					use Mil. Thou. Dol	Per-			
box. 068				068					
				1□		Lawn, garden, and farm equipment and supplies –			
From a counter (little or no c						Continued			
From a warehouse or office				-=		f. Lawn and garden			
Other - Describe				4 🗌		machinery, equipment,			
						and parts 0636			
						g. Farm machinery, equipment, and parts 0637			
2. How did this establishme	nt DD	INAADII	V						
attract new customers in						h. All other lawn and garden supplies (include			
only ONE box.				069		fencing) 0639			
Location and store attractiveness				1 🗌		i. All other farm supplies			
				_	(Report saddlery on line 7) 0638				
direct mail advertising			2		inic 7)				
Advertising to the trade or calls directly to customers				3□		j. Sum of lines 1a through 1i 0620			
					2. Hardware, tools, and plumbing				
						and electrical supplies 0600			
						3. Dimensional lumber and			
						other building/structural			
Item 8. METHOD OF SELLING What was this establishment's	PRING	CIPAL				materials and supplies (Include spas, hot tubs,			
method of selling in 1997? Mai						and saunas. Report paint and sundries on			
ONE box.				235		line 23.) 0640			
Selling at this establishment				1 🗌		4. Seasonal decorations (Report			
Mail order (include catalog selling	and ho	ome		_		cut live and balled live Christmas trees on line 1c) 0878			
shopping via television or compute	er)					, , ,			
Telemarketing				3 🗌		5. Artificial/silk flowers, plants, and trees 0879			
Direct selling (include selling from house and nonfixed or temporary	house locatio	-to- ns)		4 🗆					
Operating merchandise vending m						6. Craft supplies 0881			
						7. Sporting goods (include			
Item 9. CLASS OF CUSTOMER				ole perd of sales		saddlerÿ) 0500 ı ı			
Report the percentage of this establishment's total sales in 1	997	-	237	01 30103		8. Recreational vehicles 0580			
(item 4) to each class of custon	ner.								
a. General public (household cons	sumers					9. Homefurnishings and			
and individuals)						kitchenware (include outdoor grills, large planters,			
			239			decorative lighting, etc.) 0380			
 b. Other, including retailers; whole institutional, industrial, comme 	rcial,					10. Furniture (include outdoor/ patio furniture) 0340			
professional, and farm users (for farm production); and government		in				11. Pools, pool chemicals, and			
Item 10. MERCHANDISE LINES						pool supplies and accessories 0876			
Report sales for each merchand	dise lii	ne sold	by this	6					
establishment, either as a dolla percent of total sales. <i>(See HOV</i>	ır figu V TÖ R	re or as	s a who <i>DOLLAF</i>	ole R		12. Major household appliances (include refrigerators, ranges,			
FIGURES on page 1 and HOW TO	REPOR	RT PERC	CENTS b	elow)		microwave ovens, room air-conditioners, etc.) 0300			
16.51 1.00.740	- o-f		T	T	D-				
HOW TO If figure is 38.76% total sales:	o O f	Mil.	Thou.	Dol.	Per- cent	13. Men's wear (Report boys'			
REPORT PERCENTS • Report whole percent		cents		 	39	footwear on line 14) 0200			
Not acceptable —	→ 38.76			<u> </u>	38.76	14. Footwear (include			
	Cen- ESTIMATES ar					accessories) 0260			
Merchandise lines	sus		Uollais	on pe		15. Toys, hobby goods, and games 0460			
	use	Mil.	Thou.	Dol.	Dol. Per-				
1. Lawn, garden, and farm	230	231	i i	1	232	16. Pet foods and supplies 0800			
equipment and supplies; cut flowers; plants and shrubs;		100	1	[[
fertilizers; etc. (Report			İ	İ		17. Souvenirs and novelty items 0877			
materials used in landscaping or lawn service on line 25a			1	! 		18. Groceries and other food			
and receipts from lawn maintenance service on			1	i 		items for human			
line 25b)			i			consumption off the premises 0100 1			
			 			19. Household fuels (oil, LP gas,			
a. Cut flowers	0621		<u>I</u>			wood, coal) 0780			
b. Indoor potted plants and floral items	0,0,0		 			20. Cars, trucks, motorcycles, and other powered vehicles			
c. Outdoor nursery stock	nursery stock trees, shrubs, plants, bulbs, sod, etc.) 0627		+						
(include trees, shrubs, bedding plants, bulbs, sod,			1	l I		21. Automotive lubricants (oil, greases, etc.) 0730 1			
seeds, etc.)						22. Automotive tires, batteries,			
d. Fertilizer, lime, chemicals,						parts, accessories 0740			
and other soil treatments						23. Paint and sundries 0670			
e Lawn and garden tools	0631		Į.			23. Paint and sundries U0070			

If not shown, please enter you from the address label on page		git Ceı	nsus Fil	e Numi	ber	Census File Number
Item 10. MERCHANDISE LINES	– Cont	inued				Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION – Continued
	Cen-	ESTIMATES are acceptable. Report dollars OR percents.				b. Is this company Enter name, address, and EIN of the owning
Merchandise lines	sus use	Mil.	Thou.	l Dol.	Per- cent	owned or controlling company or controlling company another company?
24. All other merchandise (Report receipts for services				 		097 1 ☐ Yes → 2 ☐ No
on line 25)	9810		 	 		EIN (9 digits)
Specify principal lines and estimated sales below			 	 		c. Does this company own or control any or controlled company
			 			other company or companies?
			 	 		2 No
a. 077	9811			<u> </u>		EIN (9 digits)
			 			d. How many establishments operated under the Employer Identification Number shown in the label (or as corrected in item 1) AT THE END of 1997?
			1			If more than one, provide the physical location address and other information indicated below for each establishment. The
b.	9812		 			headquarters location should be first, followed by all other locations. If more room is needed, continue in the same
078			i i			format in REMARKS or on a separate sheet of paper. Estimates are acceptable if book figures are not available.
			i I	 		Name 1997 Mil. Thou. Dol.
			 	 		Number and street Sales
25. All nonmerchandise receipts	9813		1	<u> </u>		City State ZIP Code payroll
(include receipts from rentals, storage, and other services provided to customers) EXCLUDING			 	 		Paid employees for pay period including March 12 12 13 14 15 16 16 17 17 18 18 18 18 19 19 19 19
SALES AND OTHER TAXES				1		
a. Materials used in landscaping or lawn service	9903		 			Census ⁰⁸⁸ use
b. Labor charges for work performed by this			i I			Name 1997 Mil. Thou. Dol.
establishment (include receipts from landscaping, etc.)	9904		i 			Number and street Sales Annual 082
c. All other nonmerchandise receipts			 	 		City State ZIP Code payroll Paid employees for pay
(include receipts from customers for delivery, parts installed in repair, rental or lease of tools			 	 		Kind-of-business description period including March 12 083
and equipment, etc.)	9948		 			Census ⁰⁸⁸ use
d. Sum of lines 25a through 25c	9900		 			Name 1997 Mil. Thou. Dol.
26. TOTAL (Should equal item 4 if reporting in			 	 		Number and street Sales
dollars) Item 11. SPECIAL INQUIRIES	9990		Rep	ort in w	100%	City State ZIP Code payroll 1 1 1 1 1 1 1 1 1
What percentage of 1997 sales	s and		255	percent	s	Rind-of-business description Paid employees for pay period including March 12
receipts (item 4) was derived from items grown by this establishment?					083	
Item 12. Not applicable to this report					Census ⁰⁸⁸ use	
Item 13. LEGAL FORM OF ORGANIZATION Which of the following best describes this establishment's legal form of organization during 1997? Mark (X) only ONE have						REMARKS - Please use this space for any explanations that may be essential in understanding your report data.
legal form of organization during 1997? Mark (X) only ONE box. 1 ☐ Individual owner (sole proprietorship)						
2 Partnership 3 Cooperative association (taxable)						
4 Cooperative association (tax-exempt)						Item 15. CERTIFICATION – This report is substantially accurate
5 ☐ Government – Specify 0 ☐ Corporation (Do not mark if any form of cooperative association)						and has been prepared in accordance with instructions. Period covered FROM: Mo. Year TO: Yea
9 Other - Specify						Name of person to contact regarding this report – <i>Print or type</i>
Item 14. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION Ti					Title	
a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?						Telephone Area code Number Extension
1 ☐ Yes – Complete this item 2 ☐ No – Skip to item 15					Signature of authorized person Date	
Z 🖂 INO – ƏKIP TO ILEM 15						